Career Opportunities

Account Executive
News Reporter/Writer
Promotions Director
Production Director
On-Air Talent
Producer
Director
News Director
Videotape Editor
Graphic Artist
Layout and Design Specialist
Director of Media Relations
Photojournalist
Copy Editor
Press Agent
Editorial Assistant
Public Relations Professional
Station Manager

Bachelor of Arts

Communications Degree

Division of Communications
P.O. Box 39800
Birmingham, AL 35208

Please call for additional information
Phone: (205) 929-1609
Fax: (205) 929-1567
www.miles.edu

Miles College

NCATE
The Standard of Excellence in Teacher Preparation

Miles College is accredited to award Bachelors degrees by the Commission on Colleges of the Southern Association of Colleges and Schools: 1866 Southern Lane, Decatur, GA 30033-4097, Phone: 404-679-4501
WHY STUDY COMMUNICATIONS AT MILES COLLEGE?

- Small class size
- One-on-one teacher interaction
- Three specialization areas
- Electronic and Visual Communications
- Journalism and Public Relations
- Management and Communications Law
- State-of-the-art software, such as Final Cut Pro and InDesign, as well as hardware, such as G5 Apple computers and a Video Toaster 4, video switching system

Mission

The Division of Communications prepares students for careers in communications and enables them to demonstrate: proficiency in speaking and writing, competency in media technology, and specialized knowledge in the field.

Communications Core Courses
Intro to Public Speaking
Intro to Mass Comm
Intro to Media Writing
News Reporting
Digital Video I
Media Law/Ethics
Media Research Methods
Internship

STUDENT ORGANIZATIONS AND ACTIVITIES

All students in the Communications Division are encouraged to participate in student organizations. Benefits from involvement in student organizations include:

- Networking at local, regional and national levels
- Enhancing professional development by attending organization meetings
- Interacting with employers and entrepreneurs who recruit at local, regional, and national levels
- Internship opportunities
- Awards for outstanding performance

LEADERSHIP SKILLS BUILDING OPPORTUNITIES

People working in the communications field are expected to use their skills in order to produce significant and measurable results for their organization; therefore, students must be proficient in oral and written communication, the use of media technology, and critical thinking.