



MILES
COLLEGE

MILES COLLEGE

HOMECOMING 2026

SEPTEMBER 27-OCTOBER 3

ALBERT J. SLOAN-ALUMNI STADIUM





KEMET
—MOVIE WORKS—

**A LEGACY OF
EXCELLENCE**

**A FUTURE OF
IMPACT**



Miles College is more than an institution it is a catalyst for **transformation**. With a proud legacy and an unshakable commitment to excellence, we **prepare students** to lead, **innovate**, and **make history**.

Your sponsorship of our Homecoming Golf Tournament & Gala helps us expand opportunities, build community, and uplift the next generation of leaders.

Miles College Homecoming 2026

Miles College Homecoming 2026 will be unforgettable, powered by a dynamic partnership between Miles College, Kemet Movie Works, and comedic legend Katt Williams.

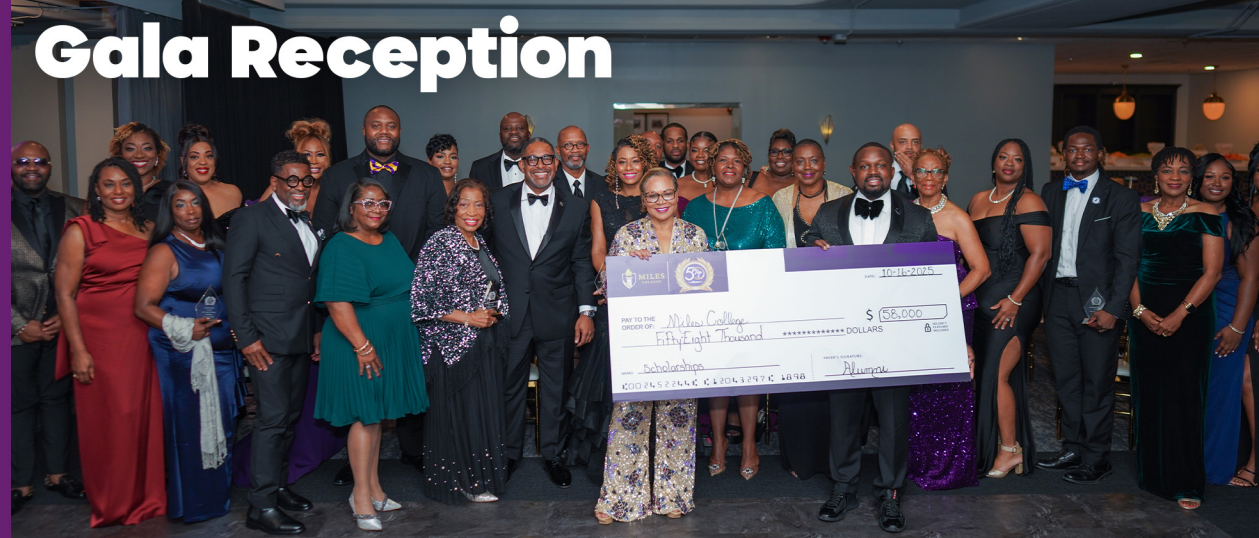
By partnering, your brand directly fuels student scholarships, academic innovation, and campus growth while gaining high-visibility exposure throughout a week of headline events and star powered experiences.



Golf Tournament



Gala Reception



Homecoming Game



Why Partner?

Expand Your Reach – Engage with President Bobbie Knight, the 15th President and first woman to lead Miles College, alongside alumni, community leaders, and dedicated supporters of HBCUs.

Drive Meaningful Impact-Your sponsorship directly supports scholarships and student success, investing in the future of the next generation of leaders

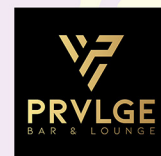
Unlock Exclusive Access-Gain VIP access to the President's Suite and network with executive leadership, influential alumni, and community leaders at the Homecoming Gala.

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Expand Your Influence – Connect directly with President Bobbie Knight and senior leadership while building meaningful partnerships with thousands of alumni, community leaders, and HBCU supporters who proudly stand behind Miles College.



2025 SPONSORS AND PARTNERS





The Legacy Classic

At Greystone

**SPONSORSHIP
OPPORTUNITIES 2026**



**MILES
COLLEGE**

WHERE EXCELLENCE
MEETS TRADITION

MILES COLLEGE

*Milestone
Awards
Soiree*

Tuesday, September 29, 2026



MILES
COLLEGE

WHERE EXCELLENCE
MEETS TRADITION



PRESIDENT
BOBBIE KNIGHT
ICON AWARD

Presenting Title Partner \$100,000 (Exclusive)

As the exclusive Presenting Title Partner, your brand becomes synonymous with excellence, access, and institutional impact.

Signature Designation

- Verbal recognition at all major moments throughout the weekend
- Featured in press releases, media outreach, and digital campaigns
- First-position logo

Executive Golf Experience

- Six (6) Foursome Teams (24 executive players)
- Three (3) VIP players placed in Katt Williams' featured group

Gala Leadership Experience

- Twenty (20) VIP Guests
- Priority seating placement
- Formal stage recognition
- Dedicated corporate spotlight video during the Gala
- Opportunity to address the audience from the podium

Presidential Homecoming Experience

- On-field halftime check presentation
- President's Suite access for 20 guests
- Reserved premium parking & concierge-level hospitality

Exclusive Executive Access

- Private pre-event dinner with President Knight
- Strategic leadership conversation with college administration

Year-Round Institutional Recognition

- Recognized as the official "Corporate Champion of Miles College"
- Year-round logo recognition on select advancement communications
- Featured spotlight within alumni engagement campaigns
- Recognition during select institutional events beyond Legacy Classic

Customized Student Engagement Opportunity

- On-field halftime check presentation
- President's Suite access for 20 guests
- Reserved premium parking & concierge-level hospitality
- Prominent stadium recognition and scoreboard acknowledgment

Premier Brand Visibility

- Top-tier logo placement across:
 - Golf Tournament signage
 - Gala materials
 - Stadium signage
 - Digital campaigns
 - Social media promotions
 - Event email marketing
- Prominent visibility across alumni, executive, and legislative audiences



Platinum Sponsorship \$50,000

Golf Experience

- 2 foursome teams (8 players)
- Lunch included for all players
- Invite only reception with Katt

Gala Reception

- VIP Access for 10 guests
- Logo placement on event materials
- Special recognition during program

Homecoming Game

- Recognition on the field during halftime
- President's Suite access for 10 guest

Brand Visibility

- Logo placement on Golf Tournament banners, Gala program, Homecoming Game signage, and digital promotions

Gold Sponsorship \$25,000

Golf Experience

- 2 foursome team (4 players)
- Lunch included

Gala Reception

- VIP Access for 6 guests
- Logo placement throughout event

Homecoming Game

- 6 passes for President's hospitality suite
- Logo placement at homecoming game

Brand Visibility

- Logo placement at Golf Tournament, Gala, and Homecoming game

Silver Sponsorship \$15,000

Golf Experience

- 1 foursome team (4 players)

Gala Reception

- VIP Access for 4

Homecoming Game

- 4 premium tickets and access to

Brand Visibility

- Logo placement at Golf Tournament, Gala, and Homecoming game



Bronze Sponsorship \$5,000

Golf Experience

- 1 foursome team (4 players)
- Lunch included

Gala Reception

- VIP Access for 2 guests

Homecoming Game

- 2 premium tickets and access to hospitality suite

Brand Visibility

- Logo placement at Golf Tournament, Gala, and Homecoming game

Vendor Sponsorship \$2,000

- Dedicated hole activation space to set up tent, table, and branded materials for direct engagement with golfers.
- Opportunity to distribute promotional items, samples, and showcase products/services throughout tournament play.

Team Sponsorship \$1,500

- One foursome team (4 players)
- Lunch included

Hole Sponsorship \$1,000

- Logo on yard sign at sponsored

