



MILES
COLLEGE

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MILES COLLEGE QEP
**STUDENT RETENTION:
STEPPING STONES TO SUCCESS**

Oral Communication • Written Communication • Academic Advising

RESEARCH SAYS...

The effects of student disengagement can range from a student falling behind in a course to many students dropping out, or transferring to another institution.

-Watermark Insights, 2023

Dimple J. Martin, Ph.D., Director, Quality Enhancement Plan
Anthonia Adadevoh, D.A.H., Vice President, Institutional Research & Effectiveness & SACSCOC Liaison

10 Effective Strategies for Student Retention in Higher Education

1. Use Predictive Analysis Data
2. Use Effective Content Marketing Techniques
3. Collect Regular Feedback from Students
4. Utilize Enrollment Management and Programs
5. Offer Students Continuous Networking, Social, and Mentorship Opportunities
6. Retarget Students Through Ads and Social Media
7. Send Newsletters to Current Students
8. Engage Low and High-Risk Students with Targeted Communication
9. Work on Brand Authority
10. Offer Online Courses



Major Love Affair Event with Academic Advisors February 14, 2024



QEP Professional Learning Communities (PLCs)

EN101 and EN102 / February 29, 2024

Learning is a never-ending process.

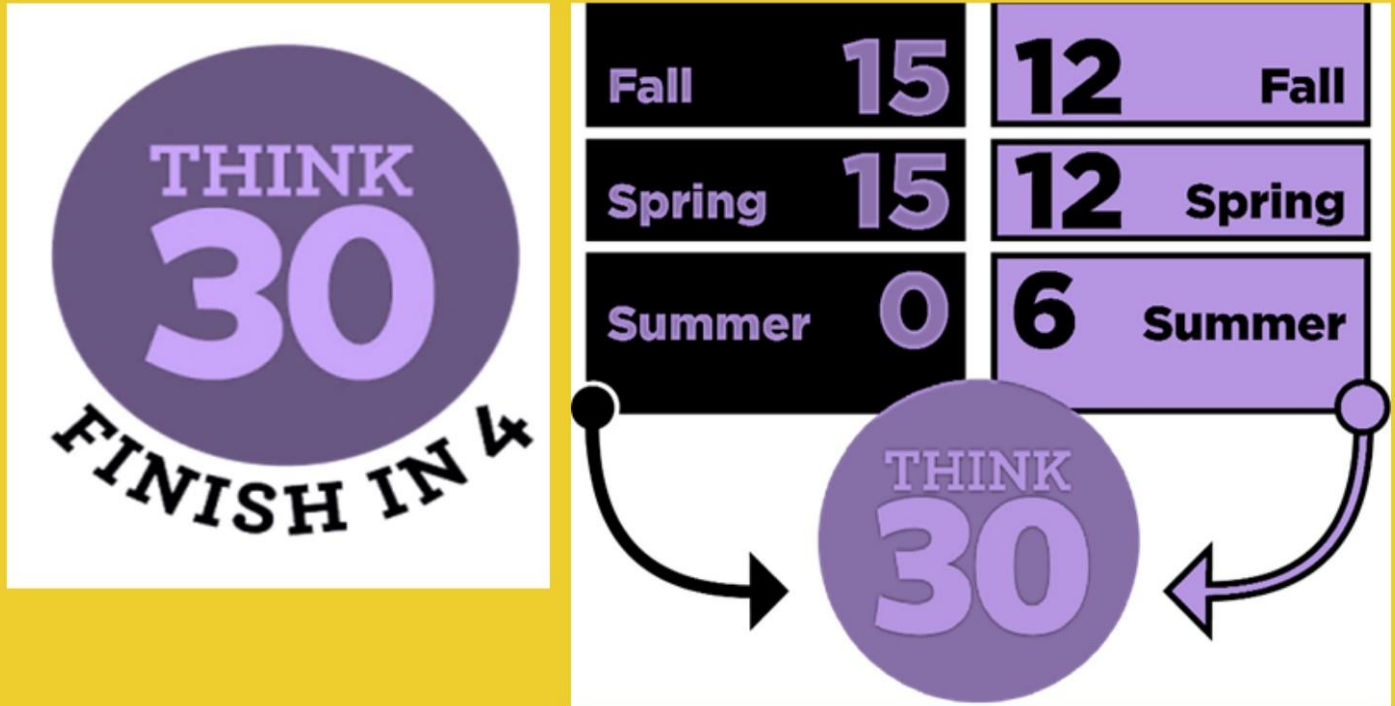
Educators embrace the idea that learning never ends. Therefore, they must be constantly updated on the latest information related to their subject and pedagogic trends. They should also share what they are learning with their students and colleagues with a high sense of professionalism.

As **educators** of the 21st-century, no one can escape from the reality that we are now in a borderless society. Therefore, we must know different technology tools for learning to respond to the needs of 21st-century learners and the demands of the times.



The Quality Enhancement Plan (QEP) wants YOU to think 30!

Most degree programs at Miles College require 120 credit hours. If you plan ahead, complete at least **30 credit hours a year**, stay on track, and **pass** all of your classes, you can graduate in four years.



IT'S TIME TO GET SERIOUS AND GRADUATE IN 4 YEARS !

