Assessment can be defined as the systematic and ongoing method of gathering, analyzing, and using information from various sources about educational programs, administrative services, and academic and student support services, using measured outcomes to improve services and student learning. The assessment process provides feedback to determine what needs to be improved. The process also informs unit heads, program coordinators, and other decision-makers of the contributions and impact of the units and educational programs on the development and growth of students. In addition, the assessment process demonstrates what the unit and educational programs are accomplishing for students, faculty, staff, and other constituents. Finally, the process supports campus decision-making activities such as unit and educational programs review and strategic planning.

**President's Office 2021-2022 Outcomes for Institutional Assessment**

**Unit Alignment with the President's Outcomes**

- **Institutional Effectiveness**
  - Institutional Advancement
  - Career Services
  - Finance and Administration
  - Human Resources

- **Retention**
  - All 30 Educational Programs
  - All 26 Academic and Student Support Services
  - Athletics
  - Police Department

- **Professional Development**
  - Information Technology
  - Finance and Administration
  - Physical Plant

- **Infrastructure**
  - All 64 Units
    - 30 Educational Programs
    - 26 Academic and Student Support Services
    - 8 Administrative Services

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**Upcoming Events**

May 13, 2022
- Deadline to submit Educational Programs 2021-22 Assessment Plan and Report
- Deadline to submit Educational Programs 2021-22 Impact Report

April 28 – May 6, 2022
Graduating Senior Survey
August 23, 2022
QEP Submission
October 4-6, 2022
SACSCOC Site Visit

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**Professional Development (Internal) for Assessment**

April/May Ongoing
Total Units: 64

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