

Standard #6 - Organizational Performance Results, Table 6.1

Organizational Effectiveness Results Organizational effectiveness results examine attainment of organizational goals. Each business unit must have a systematic reporting mechanism for each business program that charts enrollment patterns, student retention, student academic success, and other characteristics reflecting students' performance.

Analysis of Results

Performance Measure: What is your performance measure? What is your goal? (The goal should be measurable.)	What is your measurement instrument or process? (indicate length of cycle)	Current Results: What are your current results?	Analysis of Results: What did you learn from your results?	Action Taken or Improvement Made: What did you improve or what is your next step?	Provide a graph or table of resulting trends (3-5 data points preferred)																								
<p>Enrollment</p> <p>The Division of Business & Accounting will increase its enrollment numbers by 3% each year.</p>	<p>The number of students declaring a major within the Division of Business & Accounting as reported by the Academic Success Center.</p>	<p>The declared majors for the Division of Business & Accounting increased by 19% and 3% in Fall 2019 and Fall 2020, respectively.</p>	<p>Enhanced recruiting efforts increased students' interests in Business Administration, Accounting & Management careers and ultimately declared those majors within the Division of Business & Accounting.</p>	<p>The Division of Business & Accounting increased recruiting efforts for first-year students through partnership activities with the First Year Enrichment Program and Open House events for non-traditional students.</p>	<p align="center">Enrollment</p> <table border="1"> <caption>Enrollment Data</caption> <thead> <tr> <th>Category</th> <th>Fall 2018</th> <th>Fall 2019</th> <th>Fall 2020</th> </tr> </thead> <tbody> <tr> <td>Division</td> <td>263</td> <td>312</td> <td>321</td> </tr> <tr> <td>Accounting</td> <td>29</td> <td>29</td> <td>34</td> </tr> <tr> <td>Business Administration</td> <td>119</td> <td>135</td> <td>138</td> </tr> <tr> <td>Management</td> <td>102</td> <td>133</td> <td>138</td> </tr> <tr> <td>Double Major - Business & Accounting</td> <td>13</td> <td>15</td> <td>11</td> </tr> </tbody> </table>	Category	Fall 2018	Fall 2019	Fall 2020	Division	263	312	321	Accounting	29	29	34	Business Administration	119	135	138	Management	102	133	138	Double Major - Business & Accounting	13	15	11
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<p>Graduation</p> <p>The Division of Business & Accounting will increase its graduation numbers by 3% each year.</p>	<p>Graduation numbers as reported by the Office of Academic Records.</p>	<p>Graduation numbers decreased by 3% in A.Y. 2019-2020 and increased by 25% for the academic year 2020-2021.</p>	<p>The Division experienced substantial growth during the 2020-2021 academic year. This increase is the result of enhanced academic advising and course offerings.</p>	<p>The Division of Business & Accounting reviewed its graduation trends and implemented pre-semester reviews of student paradigms, enhanced academic advising, and course schedule based on the needs of anticipated graduates.</p>	<p align="center">Number of Graduates</p> <table border="1"> <caption>Number of Graduates Data</caption> <thead> <tr> <th>Category</th> <th>AY 2018 - 2019</th> <th>AY 2019 - 2020</th> <th>AY 2020 - 2021</th> </tr> </thead> <tbody> <tr> <td>Division</td> <td>57</td> <td>55</td> <td>69</td> </tr> <tr> <td>Accounting</td> <td>6</td> <td>6</td> <td>13</td> </tr> <tr> <td>Business Administration</td> <td>28</td> <td>26</td> <td>30</td> </tr> <tr> <td>Management</td> <td>23</td> <td>22</td> <td>26</td> </tr> <tr> <td>Double Major - Business & Accounting</td> <td>0</td> <td>1</td> <td>0</td> </tr> </tbody> </table>	Category	AY 2018 - 2019	AY 2019 - 2020	AY 2020 - 2021	Division	57	55	69	Accounting	6	6	13	Business Administration	28	26	30	Management	23	22	26	Double Major - Business & Accounting	0	1	0
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<p>Retention</p> <p>The Division of Business & Accounting will increase its retention rates by 3%.</p>	<p>Retention Rates as reported by the Office of Academic Records.</p>	<p>Retention rates increased by 5% in Fall 2020 compared to Fall 2019.</p>	<p>The Division experienced substantial growth during the 2020-2021 academic year. This increase is the result of enhanced academic advising and course offerings.</p>	<p>The Division of Business & Accounting reviewed its retention trends and implemented pre-semester reviews of student paradigms, enhanced academic advising, and course schedule based on the needs of anticipated graduates.</p>	<p align="center">Retention Rates</p> <table border="1"> <caption>Retention Rates Data</caption> <thead> <tr> <th>Category</th> <th>Fall 2018</th> <th>Fall 2019</th> <th>Fall 2020</th> </tr> </thead> <tbody> <tr> <td>Division</td> <td>59%</td> <td>68%</td> <td>73%</td> </tr> <tr> <td>Accounting</td> <td>55%</td> <td>64%</td> <td>91%</td> </tr> <tr> <td>Business Administration</td> <td>58%</td> <td>71%</td> <td>78%</td> </tr> <tr> <td>Management</td> <td>61%</td> <td>63%</td> <td>68%</td> </tr> <tr> <td>Double Major - Business & Accounting</td> <td>67%</td> <td>92%</td> <td>43%</td> </tr> </tbody> </table>	Category	Fall 2018	Fall 2019	Fall 2020	Division	59%	68%	73%	Accounting	55%	64%	91%	Business Administration	58%	71%	78%	Management	61%	63%	68%	Double Major - Business & Accounting	67%	92%	43%
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